

For Immediate Release April 2, 2012 Contact: Jessica Emerson (310) 285.2530 jemerson@beverlyhills.org Community Services City of Beverly Hills 455 N. Rexford Dr. Beverly Hills, CA 90210-4817 (310) 285.2530 www.beverlyhills.org

City of Beverly Hills Celebrates Earth Day 2012 on April 15 Annual Farmers' Market Celebration Draws Happy Crowds

On Sunday, April 15, 2012 from 9 a.m. – 1 p.m., the City of Beverly Hills' Public Works Department will celebrate Earth Day at the Beverly Hills Farmers' Market (Civic Center Drive, Beverly Hills, CA 90210; free parking available in the Civic Center parking garage).

The City of Beverly Hills' Earth Day celebration encourages citizens to "live lightly" on our planet with displays about water conservation and management, energy efficiency tips, recycling booths and more. In the past, the popular celebration has brought crowds of nearly 5,000 people. There will be a mobile earthquake simulator with emergency kits and equipment available for purchase, appliance rebate information via the SoCal Edison Mobile Unit, free 20-pound bags of compost while supplies last and a used battery/printer cartridge drop-off center. At a special children's booth, kids will be invited to make pots out of newspaper and plant fava beans that they can take home and cultivate. Food and drinks will be available for purchase throughout the event. Of course, there will also be all the great vendors from the weekly Beverly Hills Farmers' Market, who help us all live greener lives with their local produce and farm-to-table fare.

For more information, contact the City of Beverly Hills' Public Works Department at 310.285.2467.



In connection with the City of Beverly Hills' push for alternative transporation, many patrons bike to the annual Earth Day celebration.